

Commercial

**Aviation** 

## A Leading Architecture and Design Firm



Education

Healthcare

Interiors

**Data Centers** 

# -

#3

# US Aviation Architect

BD+C 2022 Giants





**Transportation Interior Design Firm** Interior Design Magazine Top 100 Giants **CLT Airport Dimensions Lounge** 

US Data Centers
Architect
BD+C 2021 Giants

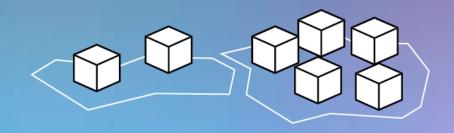


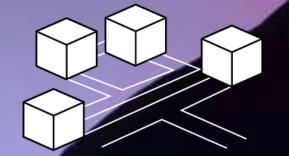
# around the human experience

Research + Innovation

How do we design for the future?

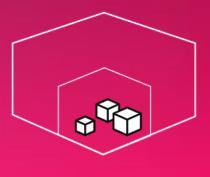
...and what drives our behaviors and decision making?













**ECOSYSTEM** 

NEIGHBORHOOD

BUILDING

**SPACE** 

**PRODUCTS** 

**USER** 



FOOD INNOVATIONS	CONVENIENCE & ON- DEMAND IN THE GATE LOUNGE	AIRLINE VALET SERVICES	WELLNESS
AIRPORT OPERATED AUTONOMOUS FLEETS	AERIAL RIDESHARE	CHARGING INFRASTRUCTURE	SELF-SERVICE TICKETING HALL
BIOMETRICS AND ENHANCED SECURITY SCREENING	IDENTITY MANAGEMENT	EFFICIENT QUEUE MANAGEMENT	AUTONOMOUS ASSISTANTS IN THE TERMINAL
DATA MANAGEMENT	USER ENGAGEMENT SERVICES	SELF-SERVICE IN CONCESSIONS	INFORMATION TRANSPARENCY

#### **FOOD INNOVATIONS**







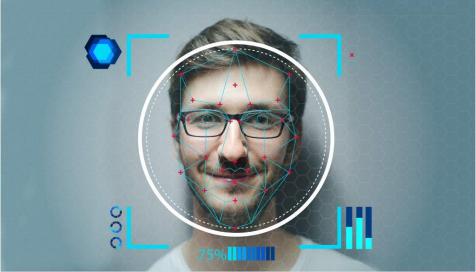












EFFICIENT QUEUE MANAGEMENT





USER ENGAGEMENT SERVICES





An airport masterplan provides a road map for efficiently meeting aviation demand through the foreseeable future while preserving the flexibility necessary to respond to changing industry conditions and user needs



# **TAXIWAY** TAXILANES OFA RAMP 00

#### **INFRASTRUCTURE**

Airports require the design and operation of runways, taxiways, aprons, and terminals.

Similar infrastructure will be required on the moon for landing and launching spacecraft, storing and handling equipment and supplies, and accommodating crew members.

#### **Pre-Planning** // Determining Capacity

#### **VISIONING**

Aligning stakeholders helps to:

- Identify objectives
- Determine scope and scale
- Establish financial thresholds

## INVENTORY OF EXISTING CONDITIONS

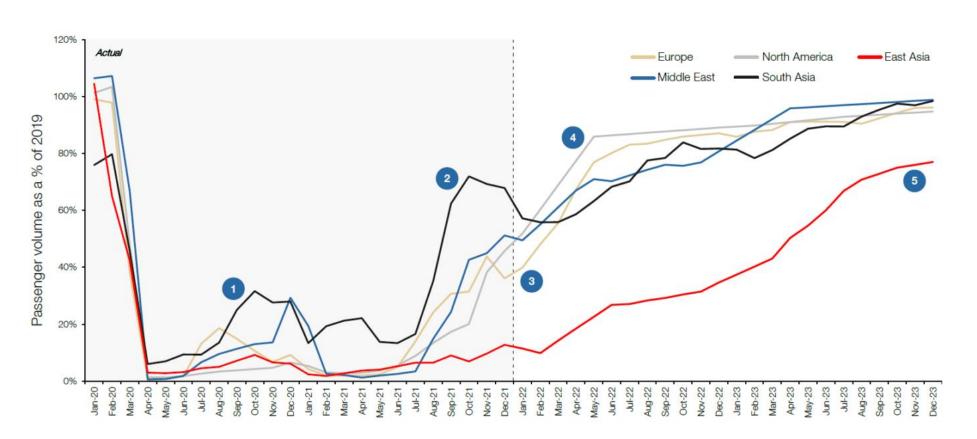
Examining the proposed site helps to:

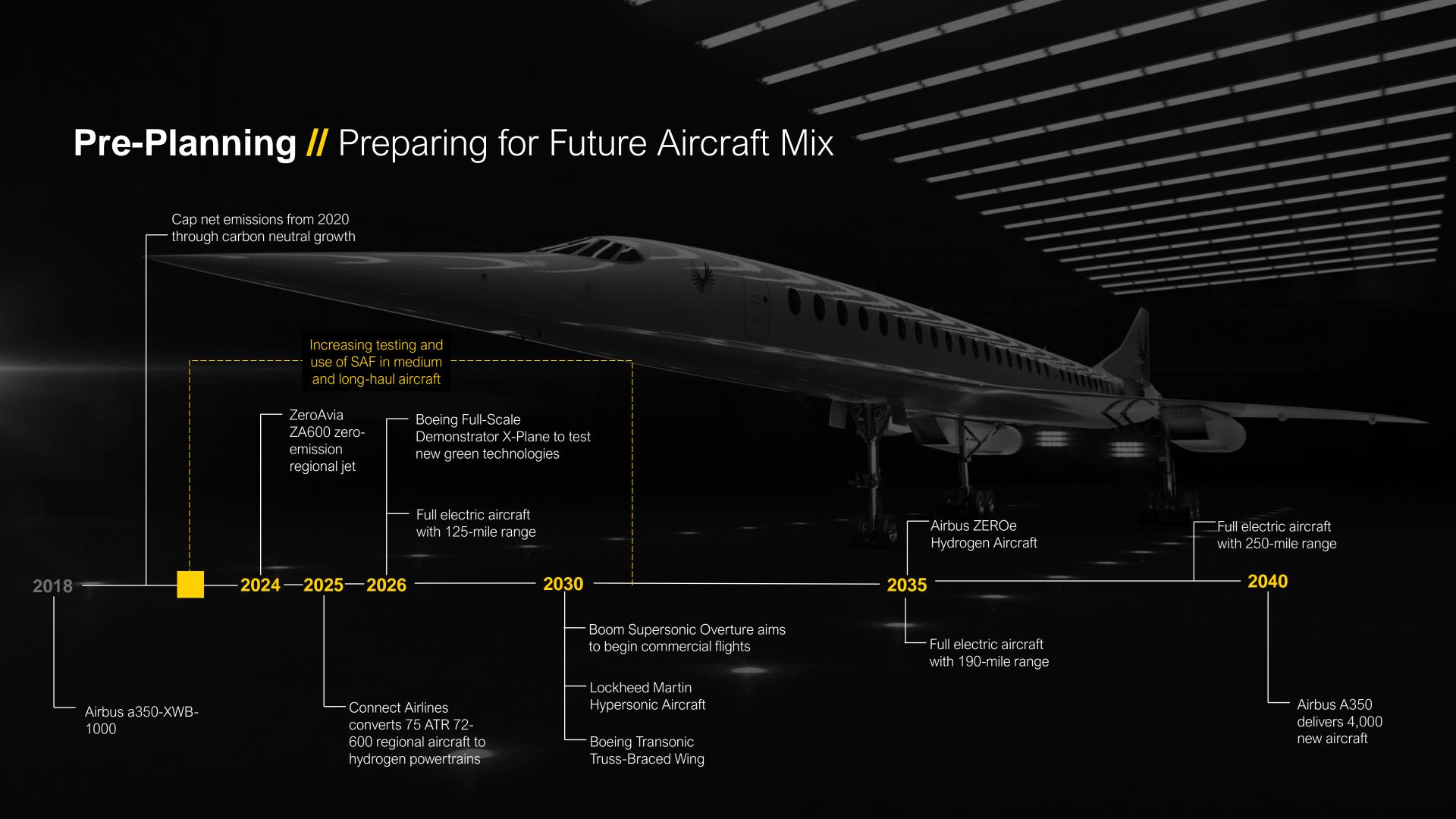
- Identify existing operations (if any)
- Determine site constraints and local construction techniques
- Define terrain, topography, altitude, elevation, climate and seasonal patterns, wind flow, and glare – all of which can determine the shape, direction, and design of the development

# FORCAST OF AVIATION DEMAND

Reviewing daily flight schedules, type of aircraft, and number of passengers helps to determine:

- Annual Demand
- Seasonal Demand
- Design Day Flight Schedule
- Peak Hour
- Fleet Mix + Design Aircraft



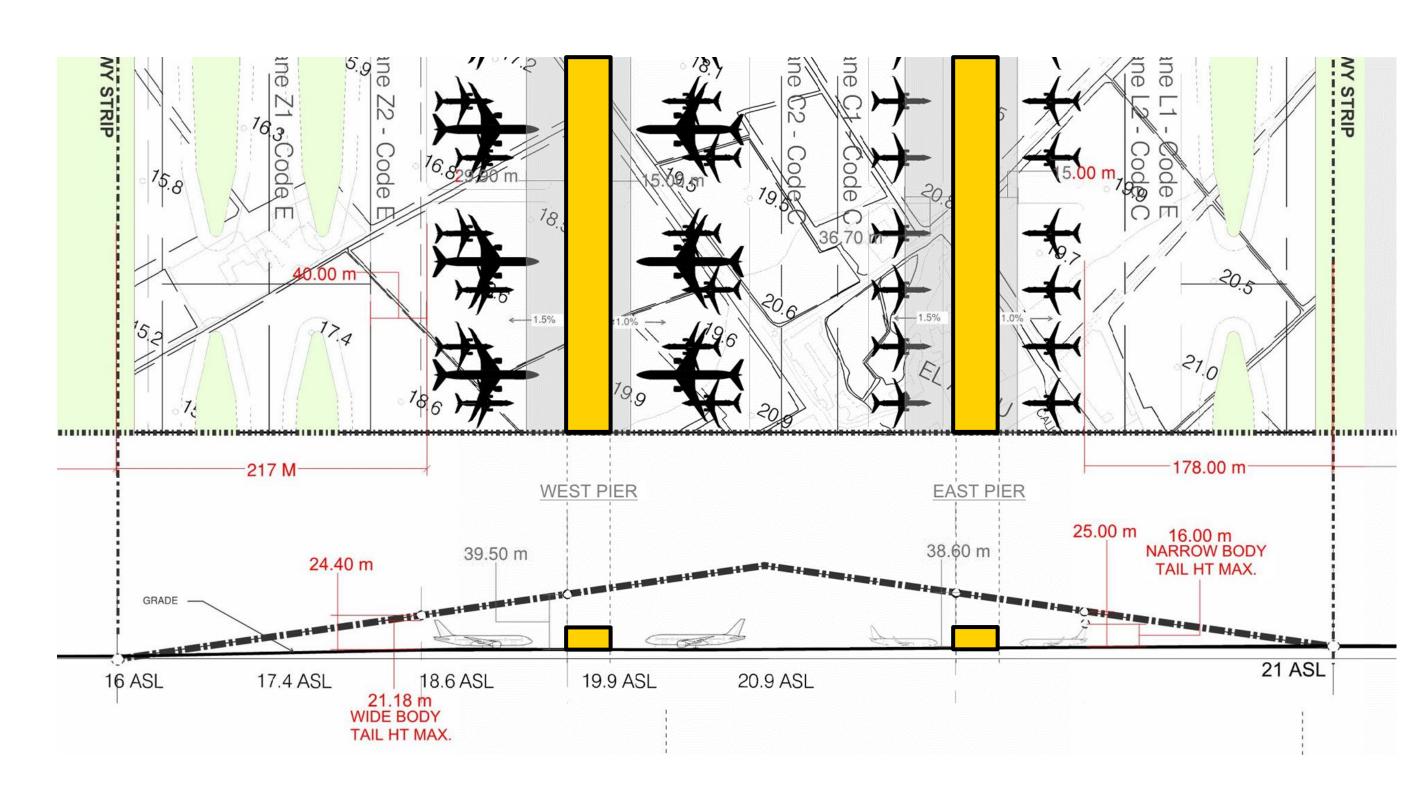


## Layout // Establishing Design Envelope

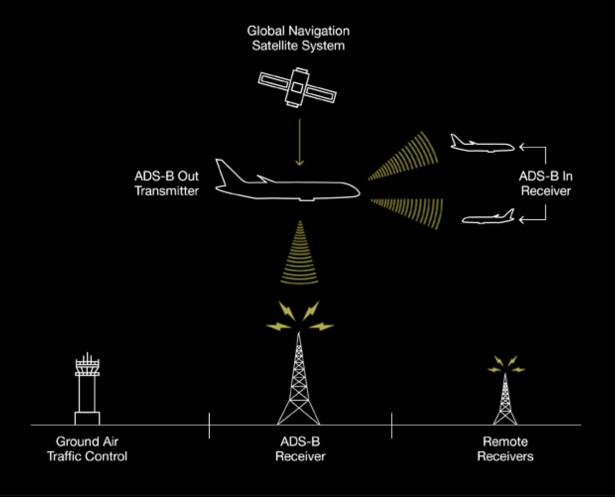
#### **PROGRAM REQUIREMENTS**

Establish facility requirements for:

- Airside / Airfield
- Terminal Building
- Ground Access
- Hangar Development
- Landside
- Passenger Parking
- Ground Transportation
- Cargo, Maintenance, and GSE



# Line of Sight // Virtual Control Tower





# 10hrs

BATTERY LIFE WITH SEISMIC POWERED CLOTHING FOR RAMP WORKER SHIFTS













53%

REDUCTION IN PUSH-BACK RELATED
DELAYS



2024

AUTONOMOUS LUGGAGE
DOLLIES WILL BE UNLOADING
AIRCRAFT AT LONDON
HEATHROW

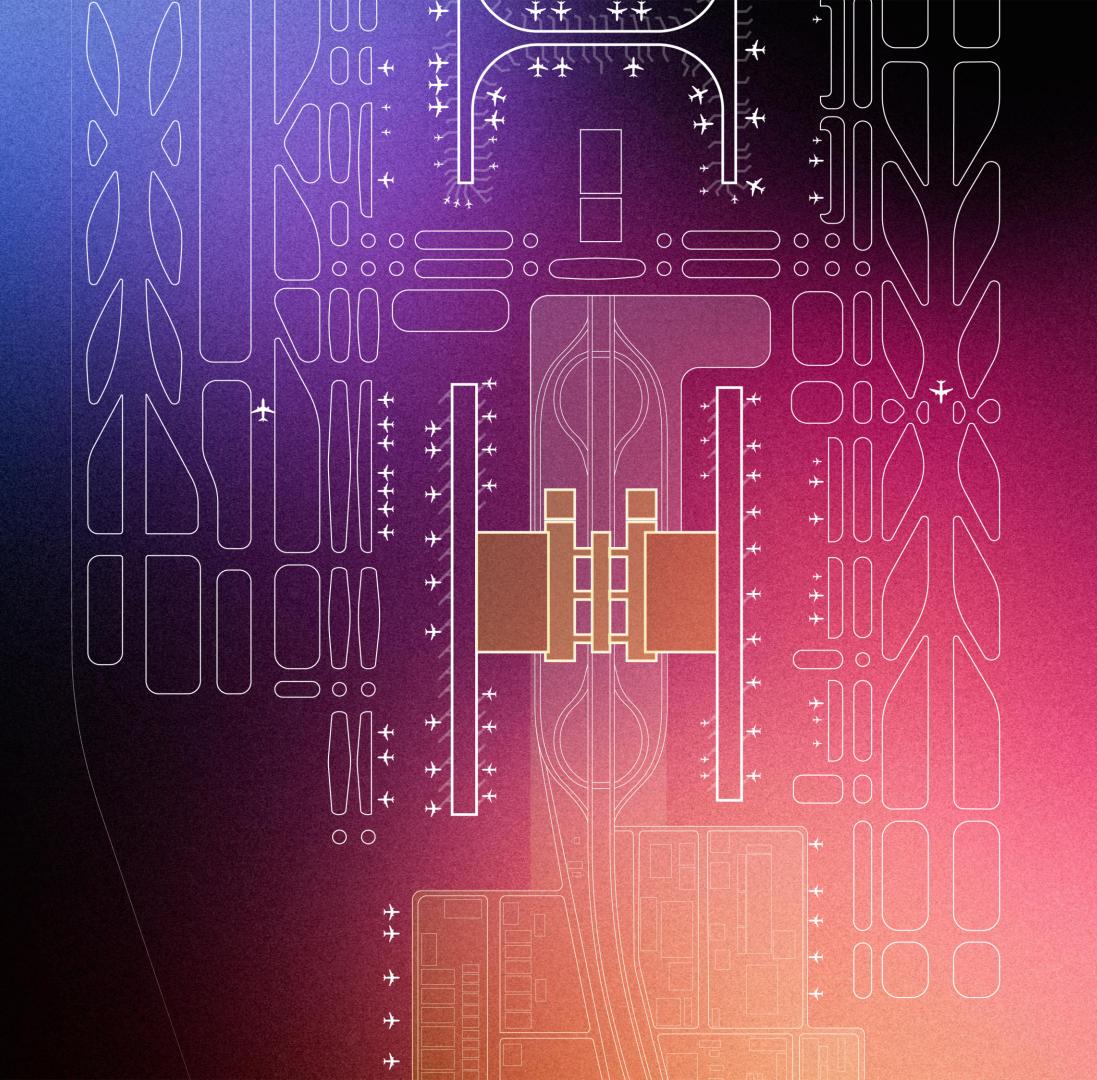




#### TRANSPORTATION

Aviation master planning includes designing and managing transportation systems for moving people and goods around the site.

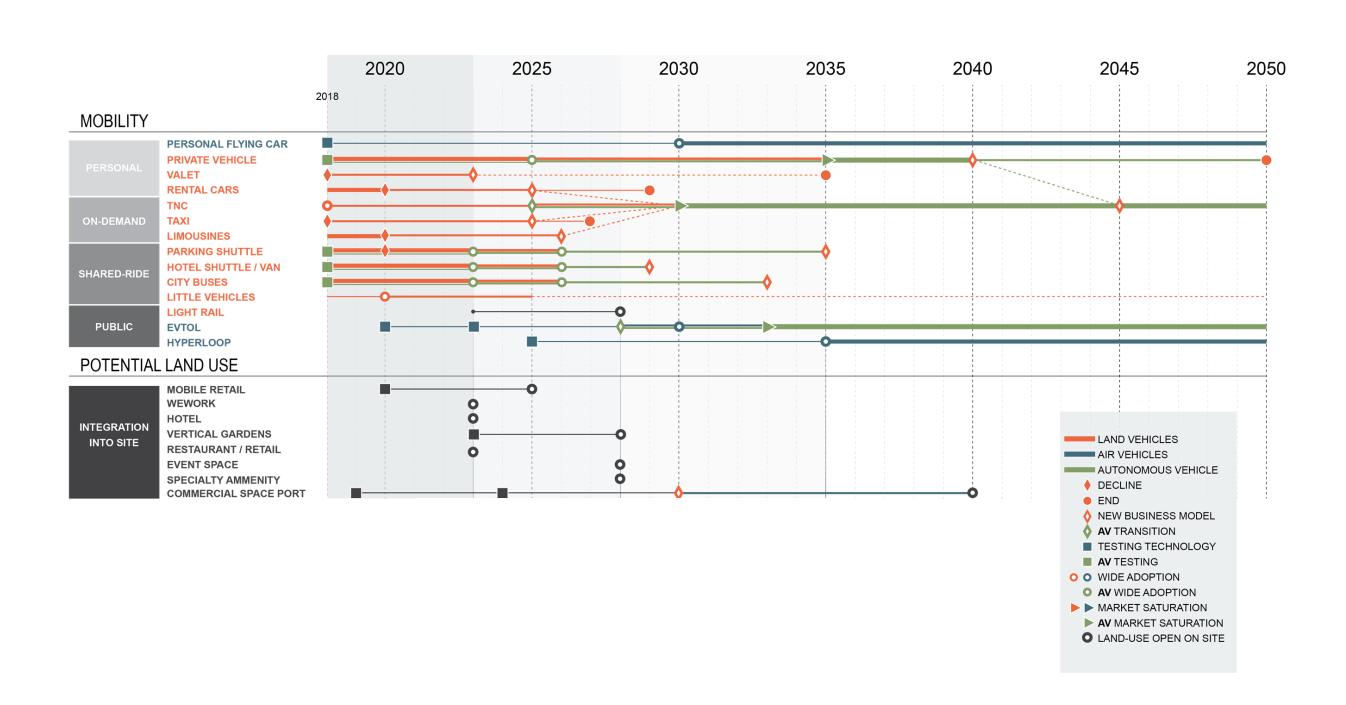
This will translate to designing and managing space vehicles and lunar rovers, as well as other forms of transportation.





### **Predictive Design**

# Anticipating Trends, Curating Futures



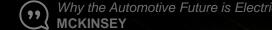
Corgan utilizes evidence-based design and historical and current data mining to help predict the behavior characteristics that should be integrated into the programming and design of our terminal facilities.

# **The V2X Parking Garage**

An ecosystem change driven by *new user behavior* + *adoption* 

2035

The largest automotive markets will be electric, with EVs accounting for 75% of passenger car sales globally by 2030







The crucial component in the success of vertical mobility is the **infrastructure** to take-off, land, charge, and service passenger drones



Uber Elevate 2019 CORGAN | HUGO





#### **SAFETY + SECURITY**

Designing and managing valuable security systems and security protocols is key to ensuring a safe terminal airside and travel for passengers and crew members alike.

Ensuring the safety and security of crew members and equipment is critical for successful lunar exploration and development.



60% Travelers agree to share data to cut down on wait times and queues

The Airport Delight Report
OAG



**Business Travelers** prefer automation to human customer service at security

The Airport Delight Report
OAG

Firearms found by TSA

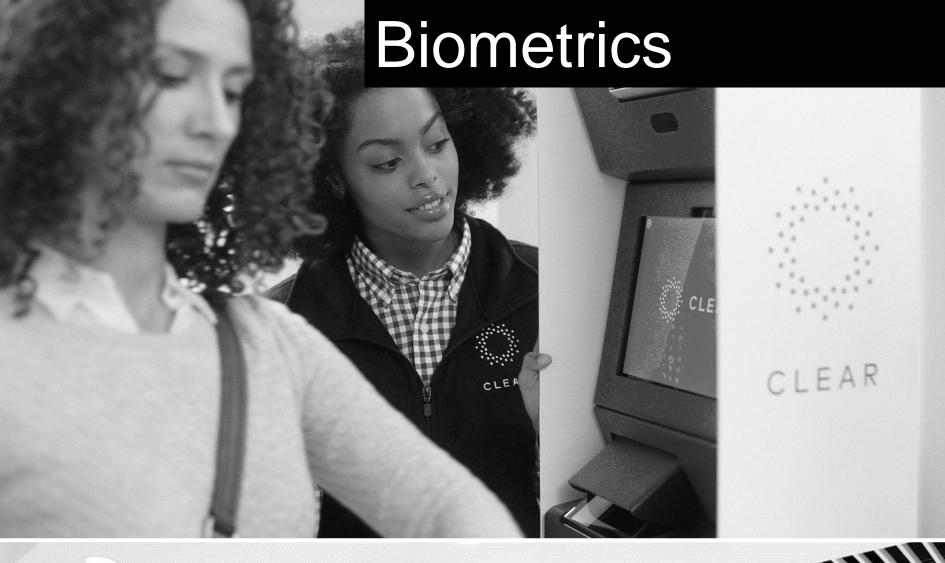
officers at security checkpoints across the US in 2022

TSA.gov

**AII 313 CT** scanning systems to be installed across the U.S. by November 2023

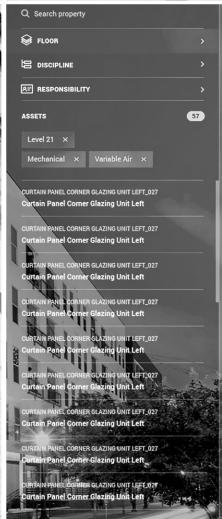


TSA.gov











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#### **ENVIRONMENTAL PLANNING**

Just as it is critical for airports to be designed and managed to minimize environmental impact, a moonbase development must also be planned to minimize the impact on the lunar environment.





Transportation C02 lbs vs Crop lbs

Sum of Truck&Reefer... Sum of Veg 1bs

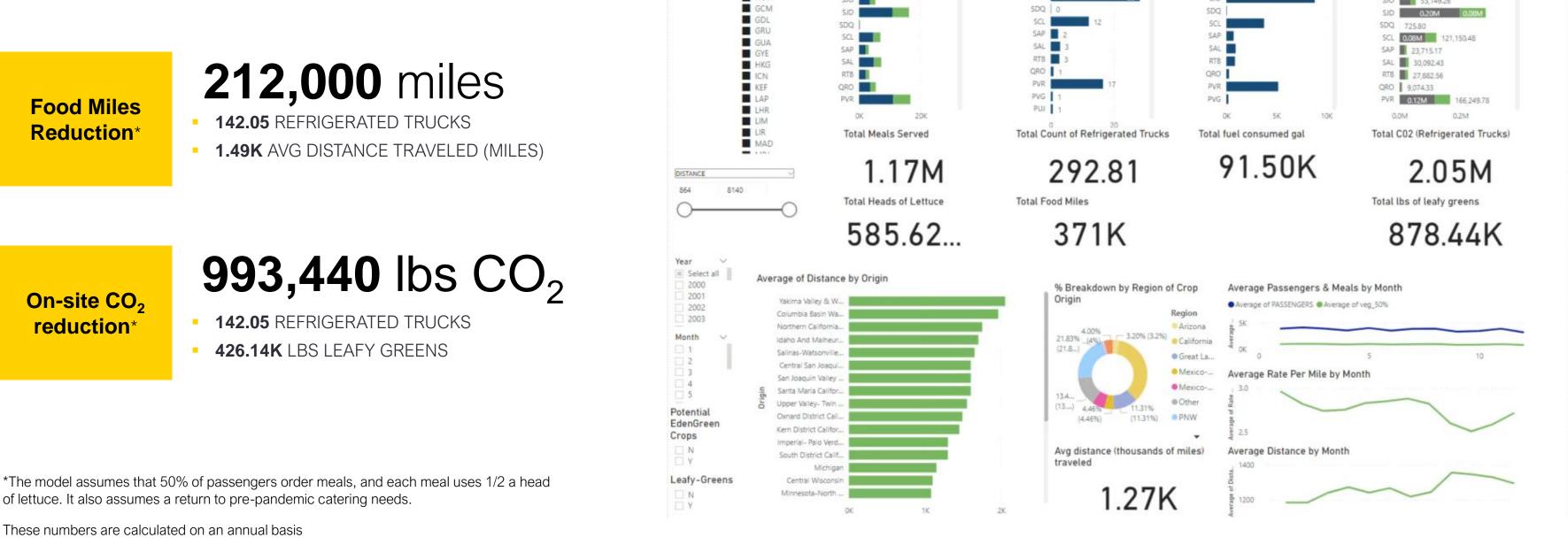
#### On-Site Carbon Reduction With Vertical Farming

Based on American Airlines flights that are most likely to have food service provided, we identified efficiencies and by using publicly available data, estimated how much carbon can be reduced on-site at DFW

**Food Miles** Reduction\*

On-site CO<sub>2</sub> reduction\*

of lettuce. It also assumes a return to pre-pandemic catering needs.



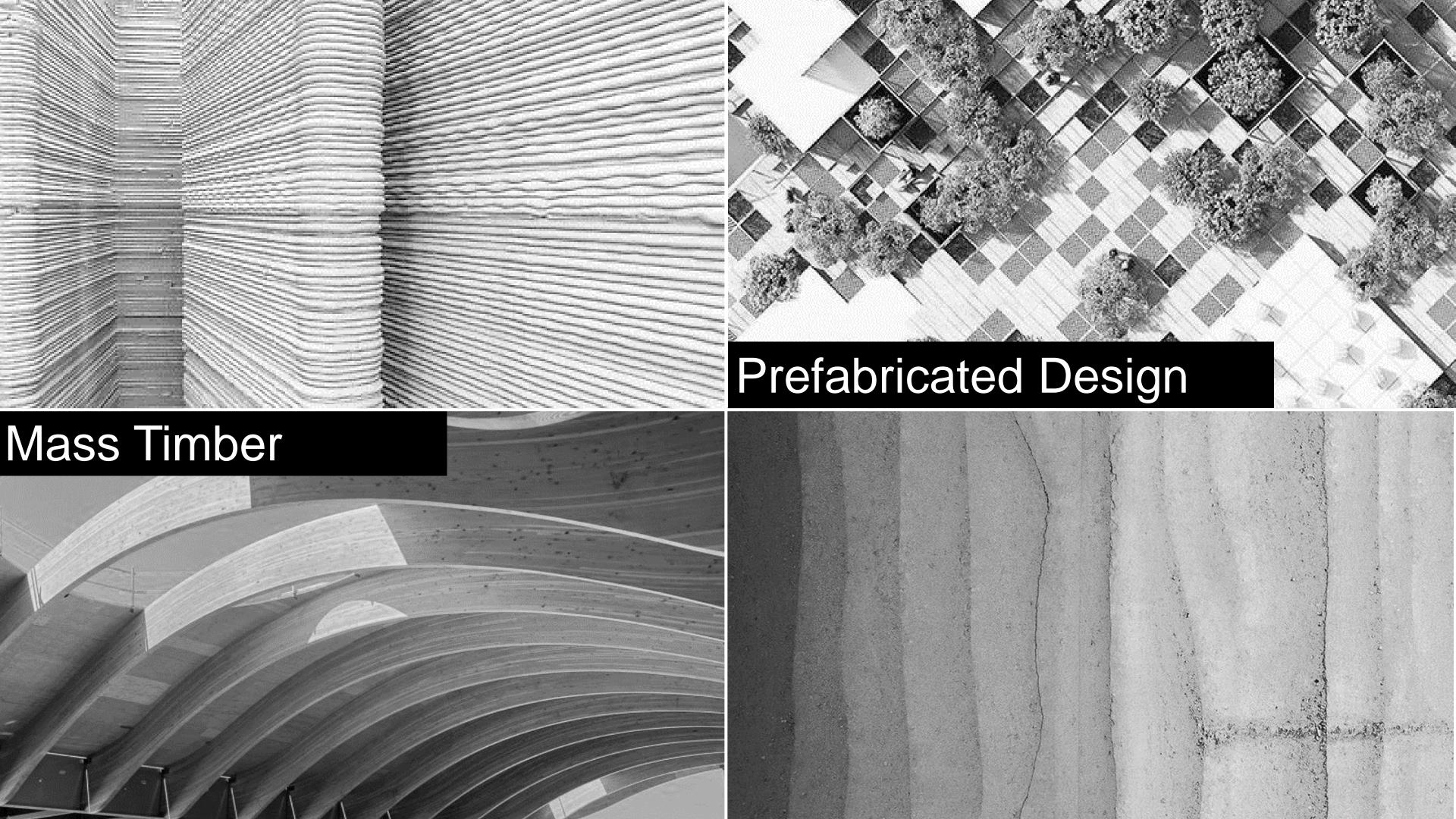
Passengers vs Meals/Route

Average of PASSEN...
 Average of ...

Refrigerated Trucks/Route

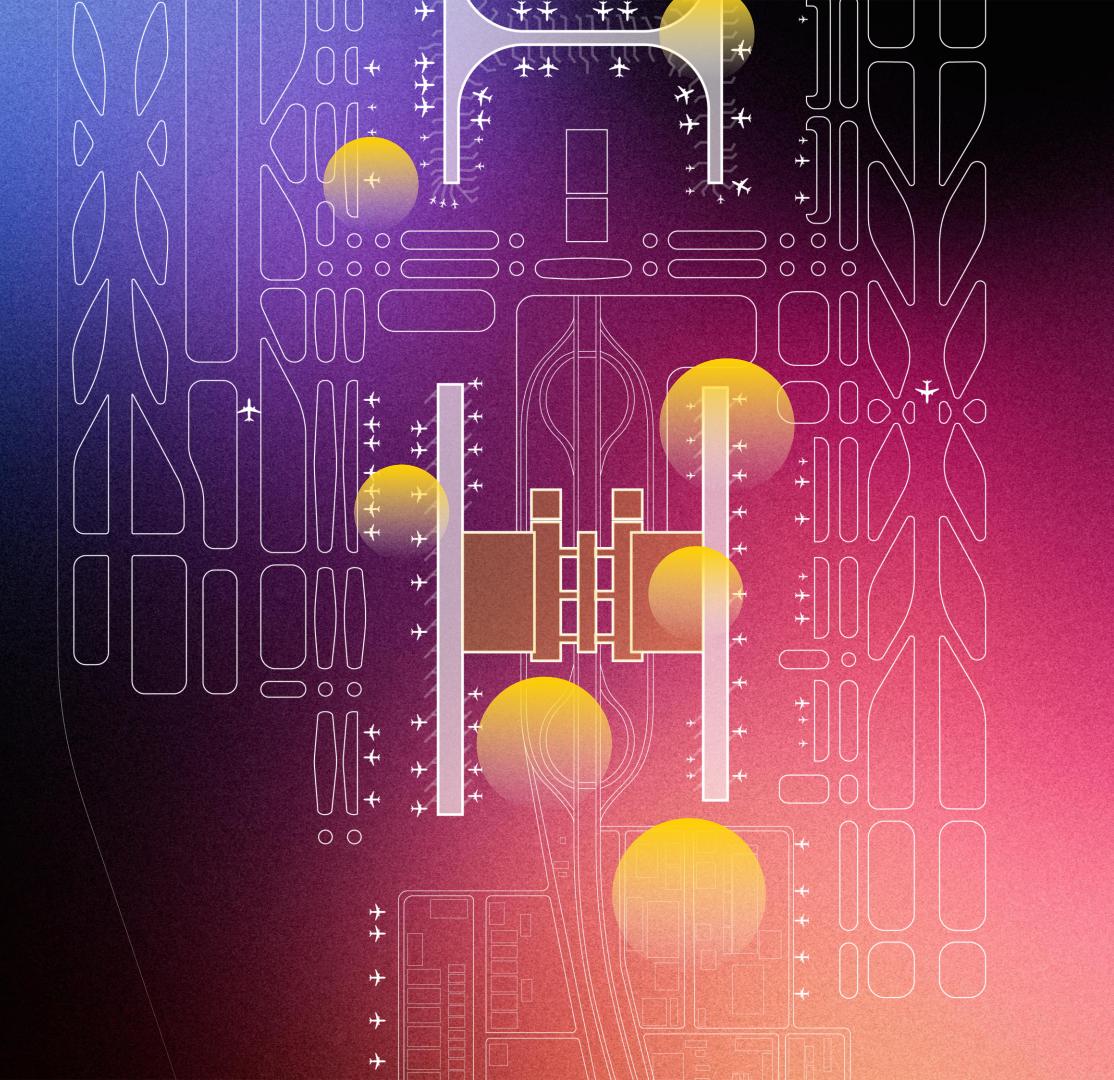
Refrigerated Truck Fuel/Route

These numbers are calculated on an annual basis



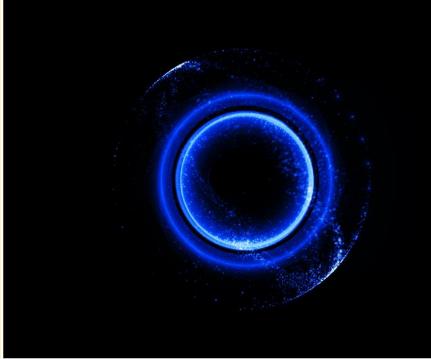
#### **TECHNOLOGY**

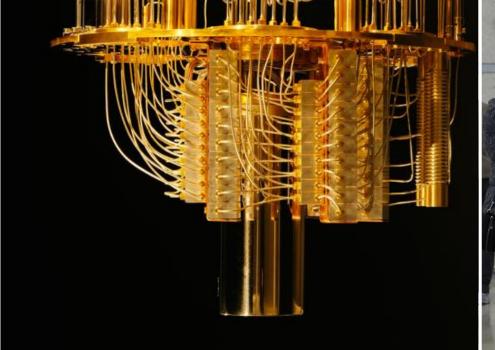
Aviation master planning must consider evolving and emerging technologies across all aspects of the design, including incorporating A.I., modular construction techniques, robotics, communication systems, and renewable energy systems.



38%

U.S. AIRPORTS PLANNING ON DEPLOYING AI FOR CUSTOMIZED MARKETING IN 2023













CAFÉ X ROBOTIC COFFEE BAR KIOSK MAKES TWO DRINKS IN UNDER ONE MINUTE

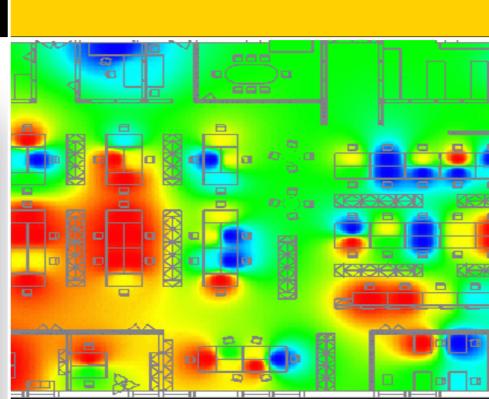


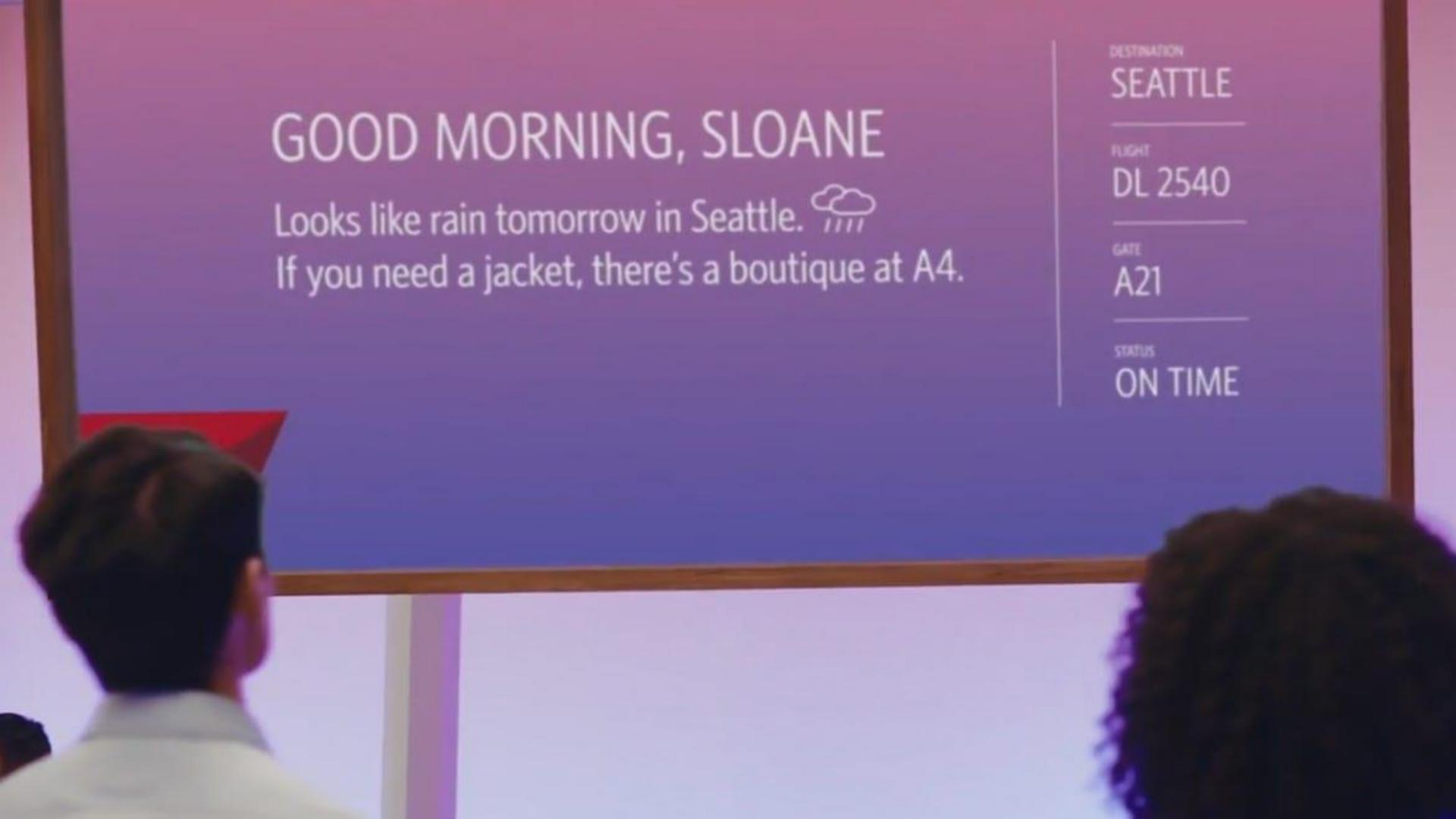
**75**%

OF THE GLOBAL
POPULATION WILL BE
FREQUENT AR USERS
BY 2025







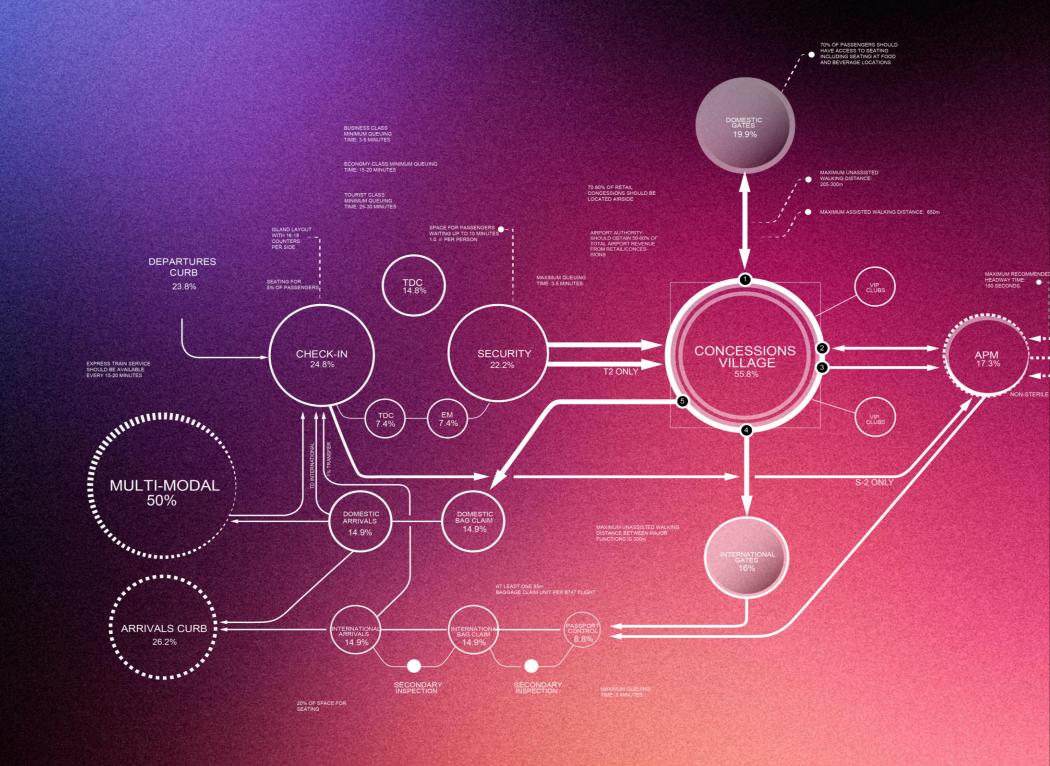


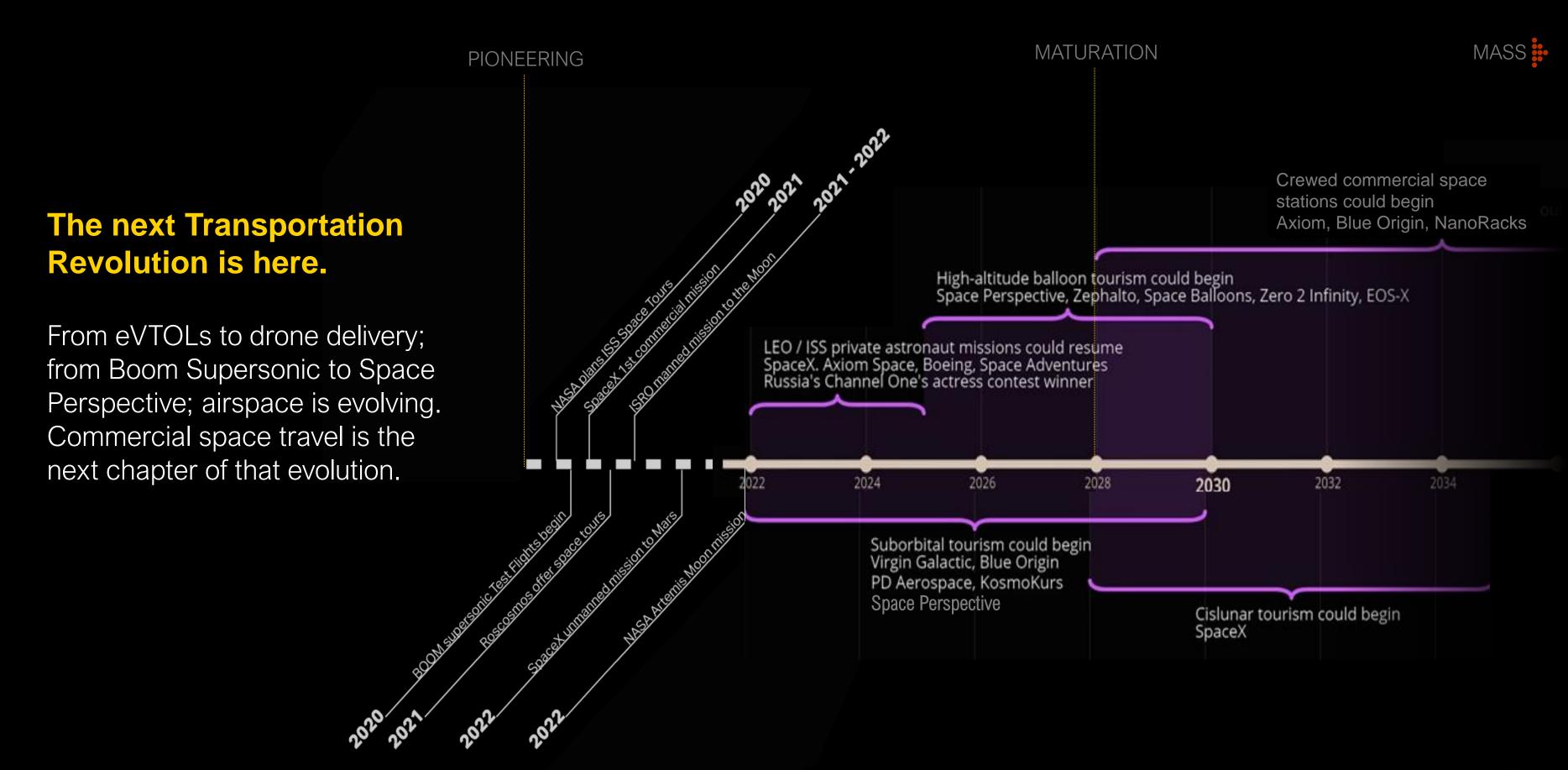


#### **PASSENGER EXPERIENCE**

Creating an airport that is convenient, safe, efficient, intuitive, and keeps the users' needs at the center of decision-making, is essential. Experiential design not only leads to improved passenger satisfaction but can strategically position an airport for long term success.

Placing the user at the center of design, and planning for their safety, mental and physical health, needs, and preferences is imperative for lunar construction.



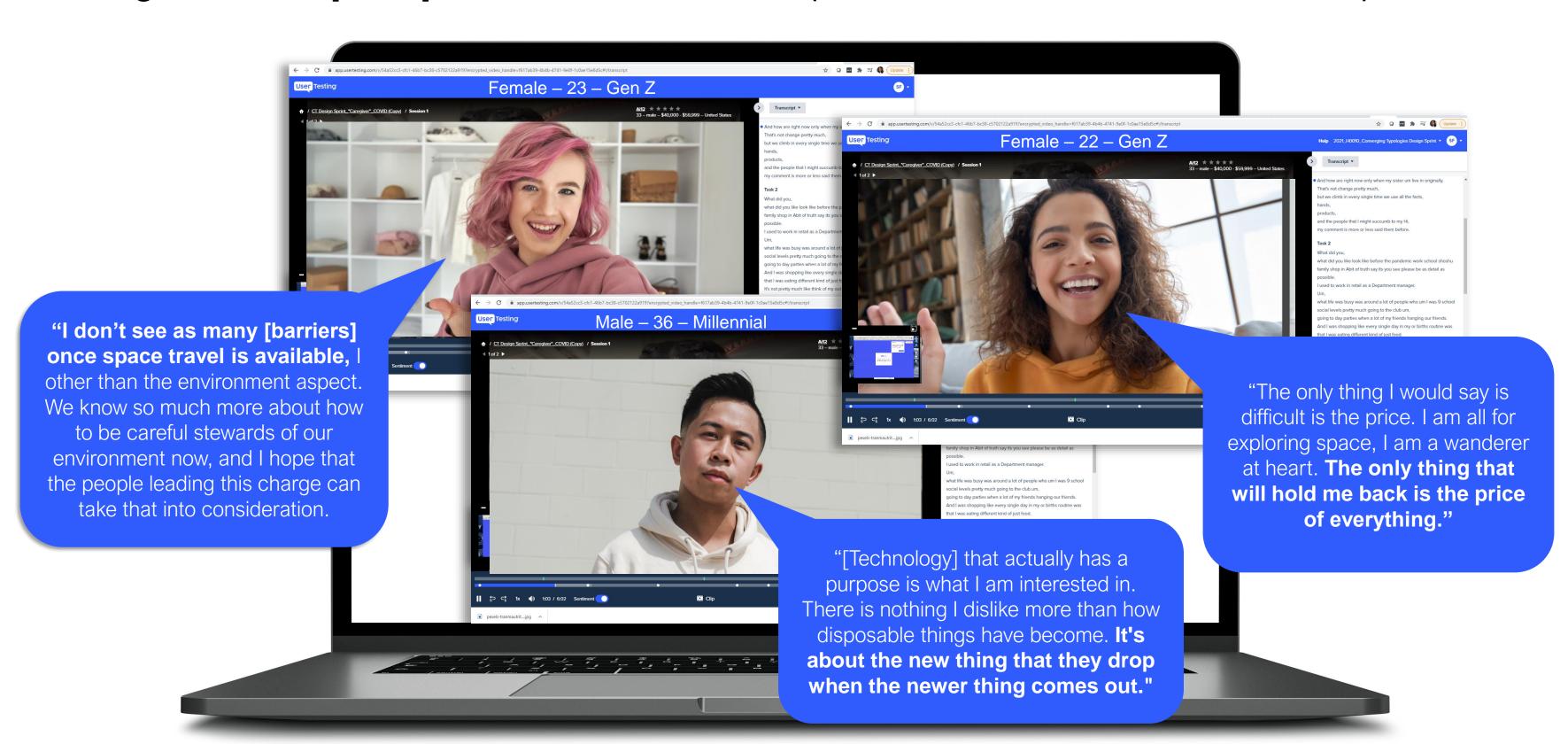


The birth of a commercial space industry will introduce the average person to harsh environments traditionally reserved for highly trained astronauts

- Zero-Gravity Adjustment
- The Overview Effect
- The Space Fogs
- Isolation



#### Getting outside perspectives is the most powerful tool in the innovation process.

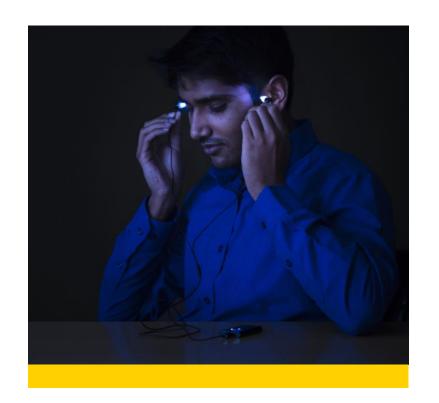


### **Experiential Data Gathering**

Empathize with users by leveraging behavioral sciences tools



Retina Scanning Goggles



Light Therapy Tools



Gerontological Suit



Scentograph<sup>TM</sup>

# Olfactory Architecture<sup>™</sup> Strategy



